



Marketing **Suite**

by Hotelbeds

NEW HOTELS **PACK**



A BOOST FOR NEW OR REFURBISHED PROPERTIES

Whether your property is brand new, new to Hotelbeds or has been recently refurbished, we have a pack designed to give it the boost it deserves.

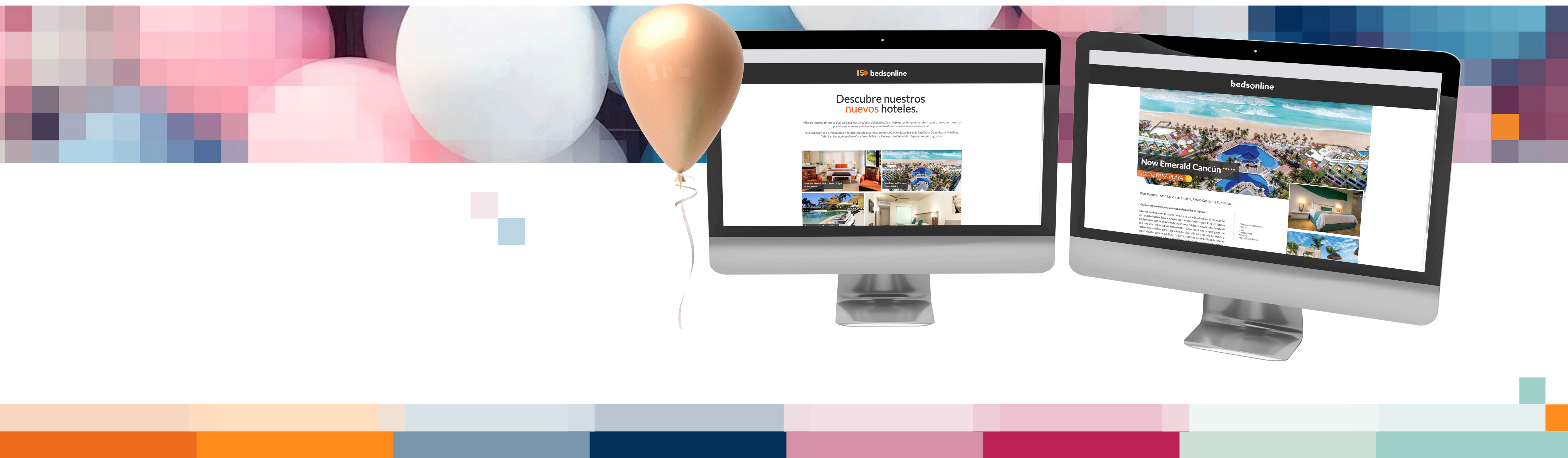
Your property will be promoted in exclusive spaces for up to 3 months, targetted at the following high volume markets:

- **UK & Ireland**
- **USA & Canada**
- **India**
- **Middle East & Africa**
- **Australia, New Zealand & Rest of Asia**



WHAT'S IN THIS EXCLUSIVE PACK?

- Advertising slot in the New Hotels section of bedsonline.com.
- Dedicated landing page with images and descriptions of your choice.
- Direct look-to-book links on your page, providing a fast and direct way for travel agents to find and book your property.
- Exposure in our major markets, with the option of including other markets (see pricing section).



HOW IS THIS PACK PROMOTED?

We heavily promote the New Hotels section to increase visibility and therefore greater chance for your properties to be seen by our vast client network.

- Login banners
- Banners in booking engine homepage
- Banners in the public website
- Social media posts
- Banners in our monthly client newsletters
- Direct emails to our sales community
- Sharing functionality so our travel partners can easily share the properties with their clients



A COST-EFFECTIVE WAY TO GAIN EXCLUSIVITY

We only admit 20 properties per month, so your hotel can really stand out from the crowd.

HOW MUCH DOES IT COST?

- **1 month - €1,500**
- **2 months - €2,500**
- **3 months - €3,500**

Need more exposure? Not a problem...

- For just €800 per month and market you can include an extra market, choosing from Spain, France, Germany, China or Japan.
- Go Premium for €500 per month and market to get a larger advertising space positioned higher on the New Hotels section, as well as a video of your choice on your landing page, Premium iconography, map with hotel location and additional photos.



LET'S GET STARTED...

Contact your Hotelbeds representative to give
your new property a boost with Hotelbeds!

 **hotelbeds**

